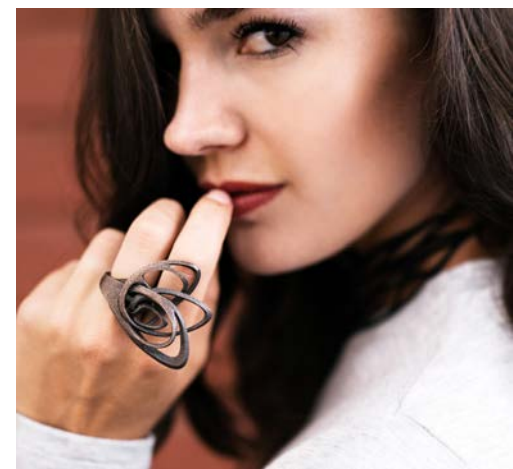
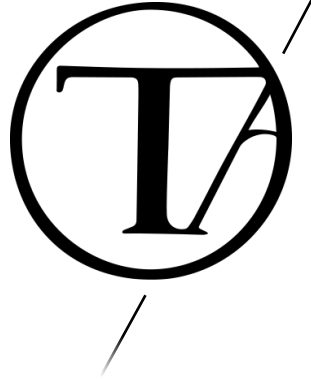


TARRA

WOMEN WHO CREATE

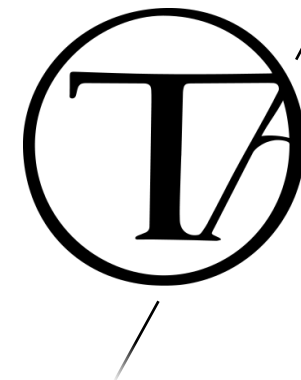




TARRA is a community of women in the creative industries who are innovating and elevating their craft.

We place women at the center of the conversation by highlighting those who are breaking barriers and pushing the boundaries of what's possible.



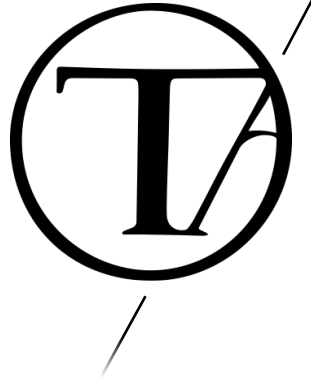


Our intention is to level the playing field. Born from an awareness of the gender gap in the creative industries, our mission is to give women access to life-changing opportunities for growth by providing the tools, resources, and community to help them build successful businesses and careers.

We hope to:

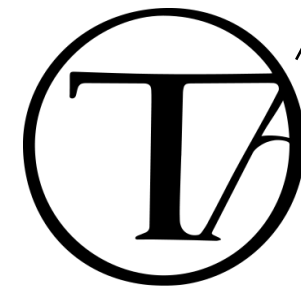
- Cultivate a more diverse demographic throughout the creative community
- Ensure equality in pay, media representation, and opportunities for achievement
- Provide young women and girls with the resources to pursue creative careers
- Give women the financial leverage and knowledge base to succeed





A global organization based in Denver, CO that gives host to a series of annual events meant to advance the work and careers of women across creative industries.

TARRA
WOMEN WHO CREATE



Events bring women from various disciplines and career paths together to:

- Network
- Collaborate
- Learn
- Inspire

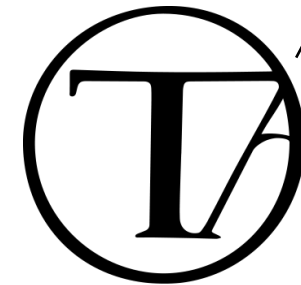
These events are are programed to amplify the voices of women who are driving innovation across the creative industries, while highlighting the immense vision, skill, craftsmanship, and ingenuity that women bring to the creative industries.

PAST EVENTS UnEarthing

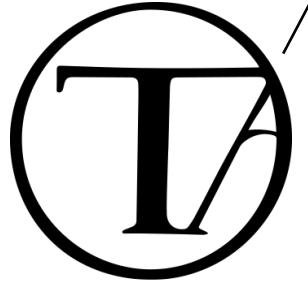
TARRA and Goldryn, one of Denver's most sought after women's boutiques, partnered together to host a collaborative installation of local photographers and "*Women Who Create*" as part of **Denver's Month of Photography**. The installation, titled **UnEarthing**, was an interpretation of "*Matriarchy: The Leadership Role We Inherit*." The exhibit featured an exploration of photography, texture, and space, inviting viewers to step inside and experience a departure framed by the stories of "*Women Who Create*."

THE ARTISTS

- Architect and Designer Jane Jordan Gravely
- Quilter Kerry Larkin of Comma Workshop
- Photographer Knomia Barron Rodriguez of Knomia Monika
- Photographer, Kyra Weinkle



PAST EVENTS TARRA2016 | A New Conversation



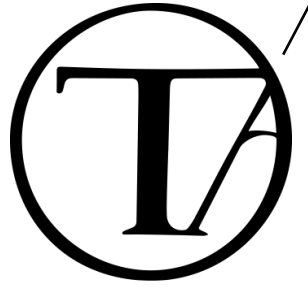
TARRA's first annual summit was a 3-day event including a launch party and panel, a film night, and a pop-up shop.

The panel featured:

- Architect and jewelry designer, Jenny Wu of Oyler Wu and LACE
- Ellen Bruss, Creative Director and CEO of EBD
- Furniture and lighting designer, Elish Warlop of Elish Warlop Design Studio



PAST EVENTS **TARRA2016** | A New Conversation

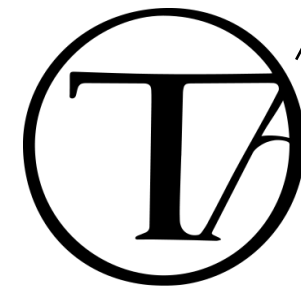


NIGHT ONE The panel discussion addressed ‘Timeless Innovation,’ answering the question, “*How do we create forward-thinking design with staying power?*”

NIGHT TWO Film night featured a film titled, “**Making Face: Five Women Changing the Face of Architecture,**” and featured a introductory talk by Courtney Loveman, VP and Partner at advertising powerhouse Crispin Porter + Bogusky.

NIGHT THREE The pop-up shop showcased the works of six local artists, complimented by mimosas and snacks.





Every month, **TARRA** features a new artisan and interviews them about their craft and inspiration. These are few of our recent profiles.

The background image shows a close-up of a wooden workbench with various tools and materials, including a paintbrush and some fabric, creating a warm, artistic atmosphere.

TARRA
WOMEN WHO CREATE

Let's start a
revolution.

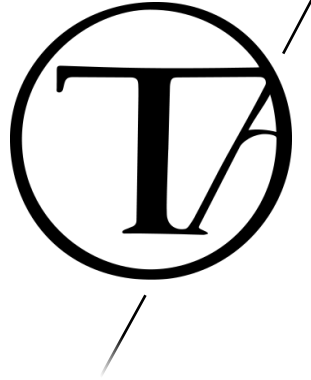
The background image shows a person wearing a light-colored sweater, focused on their work, with a blurred workshop environment in the background.

TARRA
WOMEN WHO CREATE

Join us.



Kate Maller



"I'm a Scorpio, so the number one way to ensure I do something is to tell me I can't!" – K.M.



"From the moment I sat behind a Jeweler's bench at my first metalsmithing class, I knew I had found something special." Kate Maller has made the art of jewelry making her sole vocation. As a jewelry maker, Kate draws inspiration from her surroundings, experiences, and travels.

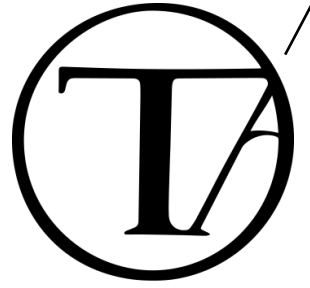
A recent trip to Bali for a wedding has catalyzed her newest creative endeavor: A bridal line of alternative engagement rings and wedding bands. The line will be made of high-karat gold paired with reclaimed opaque and brilliant diamonds; all materials will be fair-mined, recycled, and/or reclaimed.

She finds a distinct joy in creating wearable objects imbued with such intense and special meaning. Kate's favorite part of her every day: Sharing her work with others.





Bex Simon



“Being a creative has helped me channel this extraordinary insight into madness, or genius- let the audience decide.” – B.M.



Most commonly, people refer to their career as if it were a “path.” For Bex Simon, it has been a winding, never-ending journey into the realm of creativity and design. An insatiable thirst for exploration led her to a forging / welding demonstration at her college, where her eagerness to learn quickly turned into a fascination for blacksmithing.

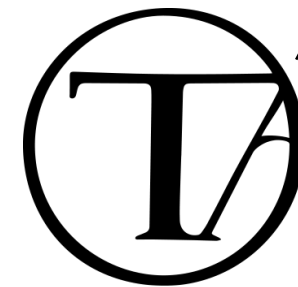
Equipped with newfound curiosity and a keen eye for artistic design, Bex dove headfirst into the world of blacksmithing and all of the creative avenues it offered to her. Drawing inspiration from some of her favorite artists such as Antoni Gaudi, she approached art as if it were a tangible connection between herself and the natural world around her.

From small garden sculptures to 40-metre collaborative pieces, she approaches every intricate detail forged by her hammer with both fluidity and precision.





Ellen Bruss

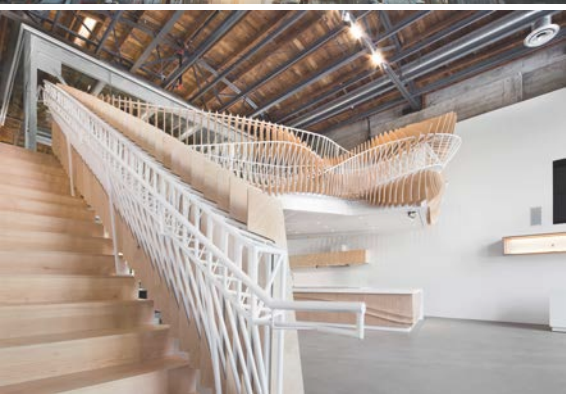
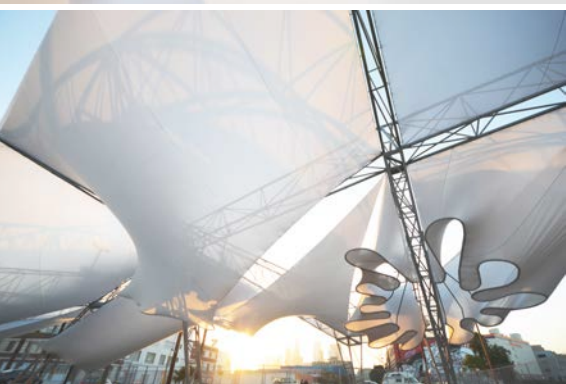


“Honestly, you can’t really go anywhere with a creative that they aren’t logging ideas. Mostly we keep it to ourselves but when we travel in packs it is painful for those not interested in why the menu font isn’t the right one.” – E.B.

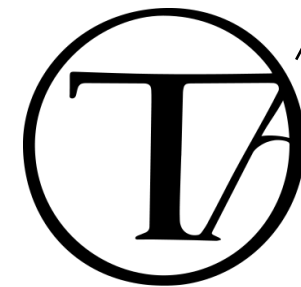
Ellen Bruss, Creative Director and CEO of Ellen Bruss Design, describes her role at the company as “creative conduit.” Deftly navigating between disparate but interconnected responsibilities, she guides the helm of a “graphic design and marketing” firm continually expanding the breadth of their field. Drawn to the interplay of design, engineering, and math—graphic design allowed for the partnering of her more practical self with her already vivid creative self.

Guided by a deep reverence for art, an insatiable curiosity for all things creative, and a multi-faceted approach to design, Ellen navigated her way from “I want to be a graphic designer” to launching her own company. Now thirteen employees strong, Ellen Bruss Design has become one of the most respected design companies in Denver with a portfolio spanning print materials to environmental design, re-packaging to re-branding, restaurants to real estate, and edgy to timeless.





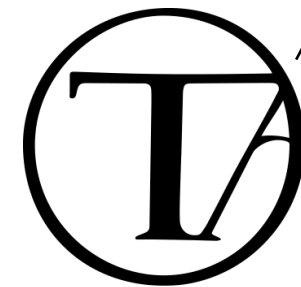
Jenny Wu



“When I am told that I can’t build or design something because it is too complex, it drives me to figure out how to detail it so that it is possible.” – J.W. and O.W.

The nuanced spaces and objects created by designer and architect Jenny Wu command attention...and then softly lure you closer. Working across various scales, materials, and fabrication methods, Wu creates sinuous geometries that dart and then fold back in on themselves in seemingly unpredictable rhythm.

Wu and partner Dwayne Oyler founded Oyler Wu Collaborative architecture and design office in 2004. Together, they’ve pioneered an approach to architecture that is playful, complex, informed by technology, and touched by hand. In turn, this design duo has been honored with numerous design awards and accolades, including the 2012 Emerging Voices award from The Architectural League. Both partners currently teach design at the Southern California Institute of Architecture (SCI-Arc). Wu also the founder and design director of LACE, a 3D printed wearable design company. The jewelry made its European debut at Paris Design Week in 2015.



KATE BAILEY

Founder

Kate Bailey has 20 years of experience as a journalist, editor and marketing executive in the world of architecture and design. In 2015, after having met with numerous women in the creative industries, she founded **TARRA: Women Who Create** — a project originally intended to address the gender gap in the design industry by increasing opportunities for women in the design media.

The platform rapidly expanded to include networking, education, mentorship and events programming. Today, Bailey has set her sites on creating a global community of women working towards the same goal—to level the playing field once and for all.



THE TEAM

LISA COZAD

Director of Communications



CAITLIN

Content Manager



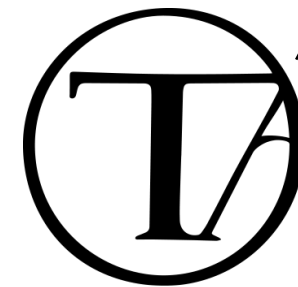
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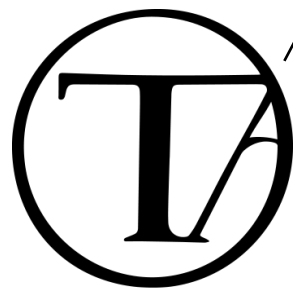
*Event &
Community Relations Manager*



TIFFANY

Website Developer





For a list of upcoming and past events, please visit our website.
<http://tarra.co/events/>

For press inquiries, please contact Kate Bailey.
kate@tarra.co

Logo Downloads
<http://tarra.co/>

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